

## T-86.5300 Information and Communication Technology Enabled Commerce (ICTEC) (6 cr P/L)

13.3.2008

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### Course Theme

The theme of ICTEC course this year is **ICT enabled services business** and the **role of ICT in services innovation**.

- Services have a growing importance in the economy and in most areas of business.
- The applications range from adding service elements to industrial products to creating new service concepts that are based on today's interconnected, digital and globally networked environment.



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## Main Topics

See "Lectures" on course Web site:

<http://www.soberit.hut.fi/T-86/T-86.5300/>



## Administrative issues

- Registration
  - Register via *wwwtopi*
  - Students from outside the Helsinki University of Technology can send email to: [matti.hamalainen\(at\)soberit.hut.fi](mailto:matti.hamalainen@soberit.hut.fi)
- Prerequisites
  - No formal prerequisites but basic knowledge of IT business and information systems concepts is preferable.



## Requirements and Grading

- Lectures: 70 % participation
- Exam (0,1,2,3,4,5)
  - Four questions from **lectures** (max. 12 points)
  - Four questions from **required readings** material (max. 12 points)
- Assignment will add max 10 points to the exam points, based on:
  - Report's final version
  - Presentation
- All parts must be passed for a grade
- Filling out the feedback forms



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## Assignment

- Assignments are meant to be done by teams of two students.
- Write an analysis (10-12 pages in English) of a topic related to the course theme and present the results:
  - Select topic from a predefined list or propose an own topic. The topic list and assignment template will be provided on the course Web site.
  - Assignments must be returned by Monday May 5th, 2008 by e-mail to: *matti.hamalainen(at)soberit.hut.fi*
  - Assignment results will be presented in a full-day seminar on Thursday May 8th, 2008 (time slots to be allocated for each team).
- For updated information see the course web site, section "Assignment".



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## Materials

- Course materials will be listed on the course Web site (“Materials” page) and will be available online\* on the Web or via the TKK library system.
- Lecture notes and related materials will be posted after the lecture.
- The materials are organized in three categories:
  - **Required**, i.e. included in the exam readings
  - **Suggested**, additional materials
  - **Useful links**



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\*Note: we may receive some hardcopies of relevant materials to be distributed in the class.

## Course Web site:

<http://www.soberit.hut.fi/T-86/T-86.5300/>

- Updated information will be available on the course Web site
  - Lectures will be posted after the lecture.
- For any questions, you may email to:  
*matti.hamalainen(at)soberit.hut.fi*



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