

~~**Design for Extreme**~~

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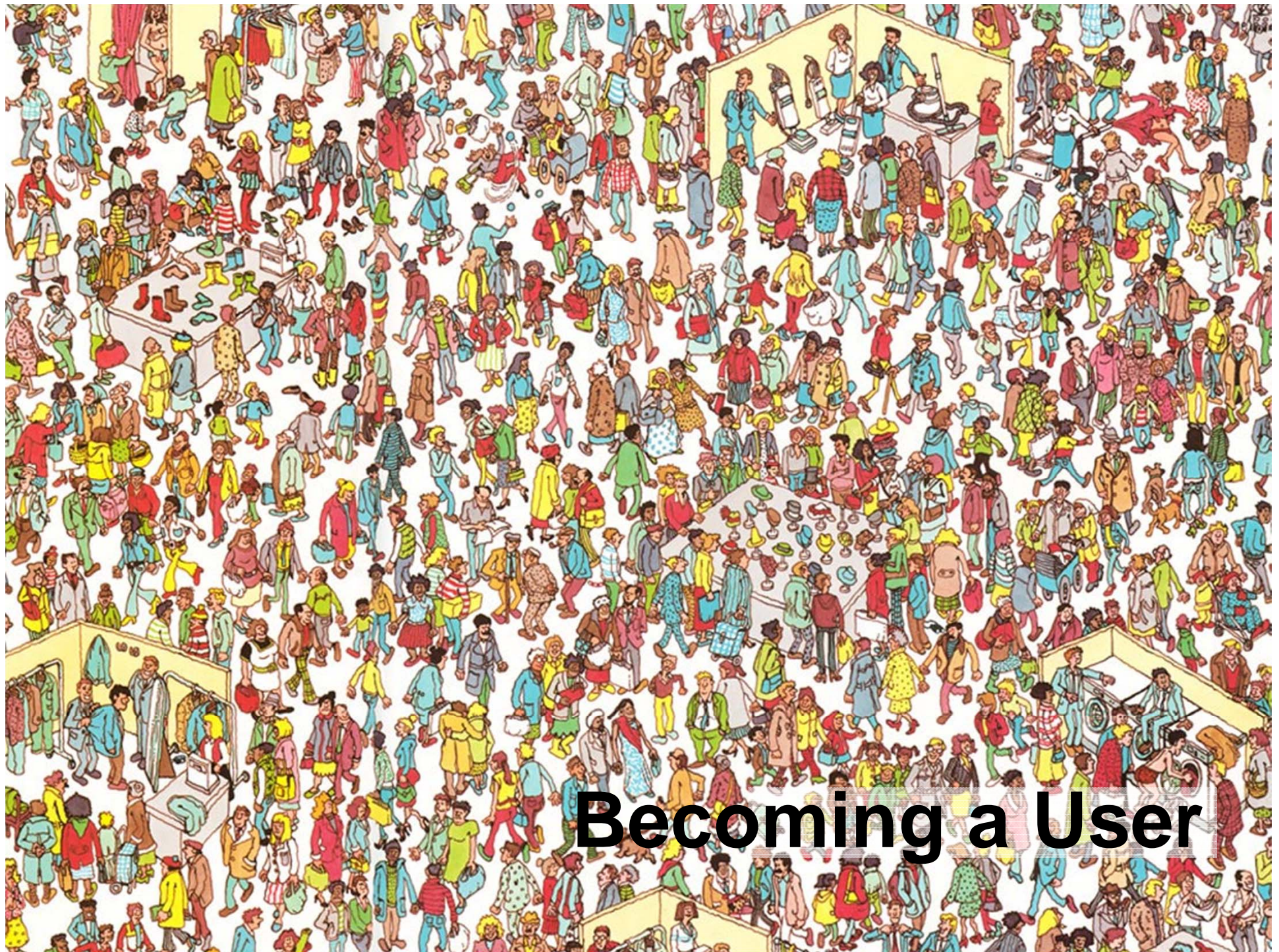
Becoming the User

Tom Bartindale, Newcastle

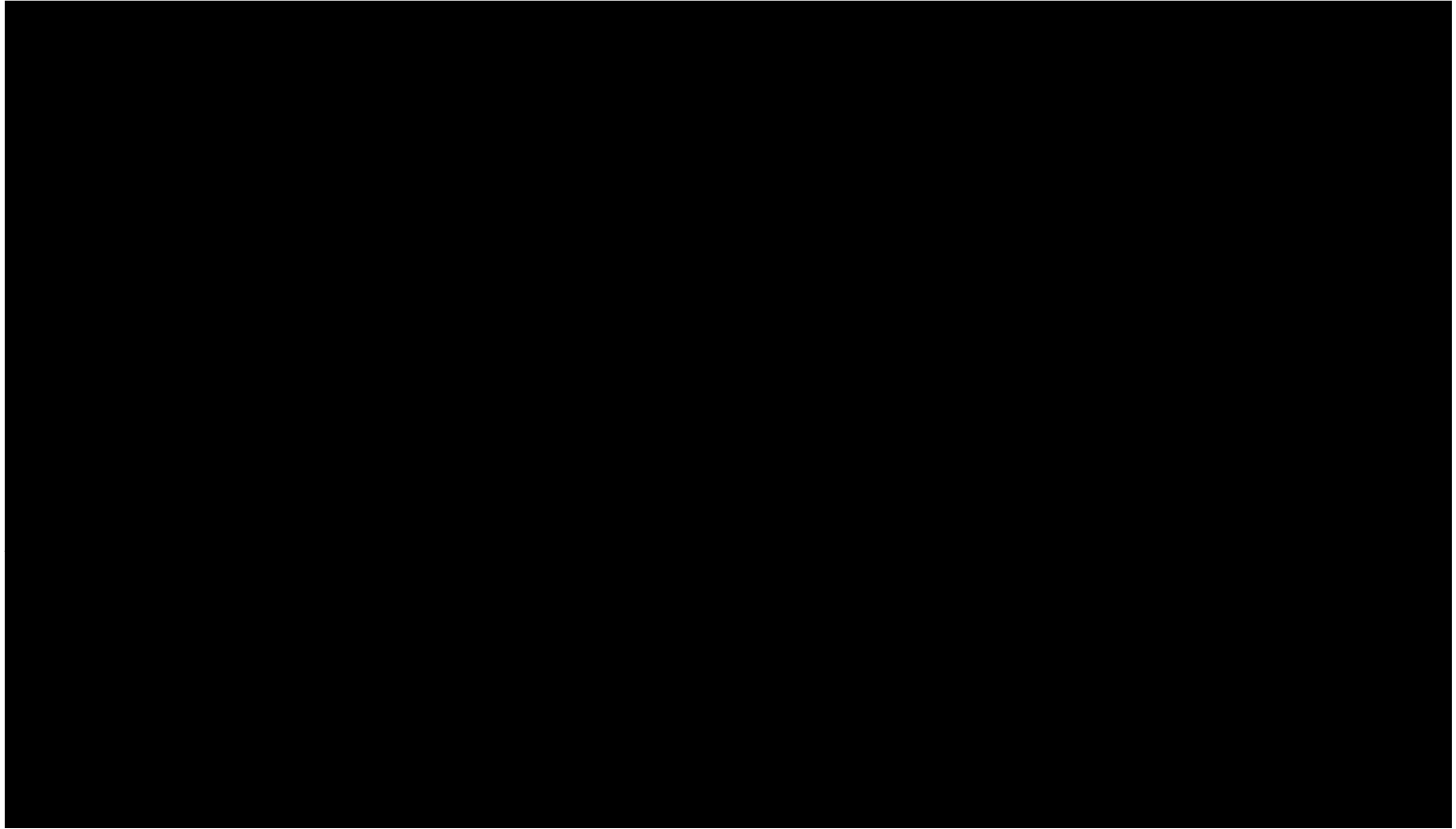
University



The Extreme



Becoming a User



The Outcome

**Do we need to be skilled in that
specific task in order to
understand design subtleties
and fully empathize with the
other users?**