An afternoon for reflections - how to foster benefits through understanding of quality goals

Understanding Software Quality -

Identifying, Roadmapping, and Elaborating Quality Goals

ESPA presents

Thursday May 7th, 2009 at 1-5 pm

Spektri Duo, Luna-auditorio, Metsäneidonkuja 10, Espoo

| Competitors | Practices | Quality | Strategy | Markets |

Keynote speaker Björn Regnell

is professor in software engineering at the Department of Computer Science, Lund University, Sweden. He is also working part time as senior researcher at the CTO office at Sony Ericsson. Prof. Regnell is



leading research on requirements engineering. In 2005 he was awarded the Lund University Pedagogical Prize for outstanding achievements in teaching.

Don't miss the opportunity to hear his lecture Quality performance (QUPER) model - Supporting Roadmapping of Quality Requirements

QUPER (Quality performance) helps with estimating cost and benefit of non-functional requirements. While functional requirements are scoped in release plans, quality aspects must also be considered in order to balance the market expectations and opportunities with costs of development. QUPER makes roadmapping of quality aspects more explicit. Assessment and prioritisation is supported by a simple and yet comprehensive model based on quality breakpoints and cost barriers. QUPER model experiences from deployment at Sony Ericsson are provided.

12:30 Registration & coffee

13:00 Welcome to ESPA!
Professor Casper Lassenius, SoberIT, TKK

Quality performance (QUPER) model Supporting Roadmapping of Quality
Requirements
KEYNOTE SPEAKER: Professor Björn Regnell

14:45 Energy Break

15:15 Quality goal setting method - Experiences from four software product companies

Juha Itkonen, Researcher TKK, International Software Testing Qualifications Board (ISTQB) -Finnish Board Chair

16:00 Factors affecting software testing efficiency

Jussi Kasurinen, Researcher LUT

16:45 Conclusions

Happy Hour & Networking

The seminar fee is 150€+VAT 22% including the speaker's exclusive material, coffee and refreshments and cocktails. Register online https://eage.tkk.fi/?forms/fill/TAPAHTUMA_13951_espa_seminar2009&lang=en_ or by email to mika.mantyla@tkk.fi. (full name of participant, organisation and address). Seminar is organized by TKK and LUT





