

Welcome to an inspiring Guest Lecture

A comparative analysis of the structure and dynamics of the Chinese and Indian software industries, and their implications for the global software industry.

Science Thursday

27.11.2008

at 10-12 am

TKK | Computer Science Building | Lecture Hall T2 | Konemiehentie 2

China and India: Opportunities and Threats for the Global Software Industry

The last decade has witnessed the emergence of China and India as the two most significant economies in the global competitive landscape. The prominence of China and India is due not only to rapidly growing local markets but also a phenomenally increasing concentration of economic and innovative activities that is taking place in these two countries.

Particularly in the context of the global software industry India has acquired the repute of a leading "software nation," whereas China is fast gaining ground and emerging as a serious player. Interestingly, however, the evolution and growth trajectory of the Chinese software industry differs considerably from that of the Indian software industry.

For practitioners involved in international business and R&D, international project management, global software business, or distributed software development, as well as students and academics from these fields, the lecture provides a cutting-edge analysis of the conditions for global collaboration with China and India.

The lecture is free of charge and open to all interested parties.

For more information: www.soberit.tkk.fi/MaPIT



Guest Speaker Deependra Moitra

Don't miss this opportunity to hear Moitra's topical, cutting-edge analysis of the conditions for global collaboration with China and India.

Deependra Moitra is an independent management consultant, executive coach, and an internationally well-known authority on global innovation management. Deependra has 16 years of multifaceted professional experience spanning business consulting and technology products as well as services sectors. His consulting work has focused on strategic and operational issues involving globalization and innovation.

